



wakaama
Outrigger / Va'a / New Zealand

2022

WAKA AMA CORPORATE CHALLENGE



SATURDAY 22ND JAN 2022

**RACE AT THE 2022 WAKA
AMA SPRINT NATIONALS
LAKE KARĀPIRO,
CAMBRIDGE**

**12 PERSON* CORPORATE
TEAMS RACING TO BE
CROWNED THE CORPORATE
CHALLENGE CHAMPS**

**CONTACT:
ADMIN@WAKAAMA.CO.NZ**



HE PĀNUI



wakaama
Outrigger / Va'a / New Zealand

- *Teams will consist of 11 paddlers, the 12th paddler (the steerer) can be provided if needed.
- Teams must have at least 50% women minimum i.e. you can have more women than men, but not more men than women
- Teams can be connected with a local club for trainings. PLEASE NOTE: This is at your own expense and at the discretion of the club
- Race Distance will be 250m on our world-class race course at Lake Karāpiro
- Cost per team is \$1000+ GST
- **If one organisation cannot field a full W12 team, we are happy for two organisations to combine (6 paddlers each) to make up a W12. The cost would then be split between the two organisation \$500 each.**
- All teams will get at least 2 races throughout the day - this is an all-day event
- Lunch will be provided for paddlers only
- Paddlers must be employees or contractors of your organisation
- If any of your paddlers are racing in club teams - club races will not be disrupted or changed to accommodate those paddlers.
- The Corporate Challenge awards ceremony will be at the end of the racing day and included in our club championship prizegiving
- Please note our event is drug, smoke and alcohol free. We are a whānau event
- More information will be provided once you have registered
- **For more information regarding Waka Ama head to our website www.wakaama.co.nz**

CLUB RACE SPONSORSHIP

If your organisation is interested in becoming a naming sponsor of a National Club Sprint Championship Race for an additional \$1000 please contact admin@wakaama.co.nz

Benefits of this sponsorship include:

- Naming sponsor of a W12 event - i.e. Open Men W12
- Exposure before, during and after the event
- Exposure across numerous social media channels and Māori Television coverage
- Logo to be included on the race draw for that event
- The opportunity to present medals to your chosen sponsored event



wakaama
Outrigger / Va'a / New Zealand

RANGATAHI DEVELOPMENT

ALL PROCEEDS FROM THE
CORPORATE CHALLENGE WILL GO
TOWARDS RANGATAHI
DEVELOPMENT TO HELP US
CONTINUE THE MAHI WE ALREADY
DO AND PROVIDE EVEN MORE
OPPORTUNITIES FOR OUR
RANGATAHI



AS OF AUGUST 2021

3,071

PADDLERS UNDER 19

• Of our
• rangatahi
• paddlers are
• under the
• age of 10

30%

53%

• More than half
• of our rangatahi
• paddlers are
• female

100%

• Have the support of
• their waka ama
• whānau

He aha ā mātou mahi?

Our mahi is to use the sport of waka ama as a vehicle to provide our rangatahi with as many opportunities as possible. A few examples of opportunities we provide are:

- To be a part of a sport where their whole whānau can take part
- To learn our values and model those behaviours in and outside of the sport
- The pathway to paddle right from the age of 5 to the Master 70s
- To take part in various events from grass-roots to the Sprint Nationals to International events
- To be safe on the water and educated about water safety
- The opportunity to take part in one of the fastest growing Secondary School Sports
- Interaction on our social media platforms, empowering our rangatahi to share their knowledge
- Educating our rangatahi about the culture of our sport, the history and the future - that they will be a huge part of
- Giving our rangatahi opportunities to be involved at a coaching level and giving back to their community
- Fostering a sport that is FUN and accessible for all!